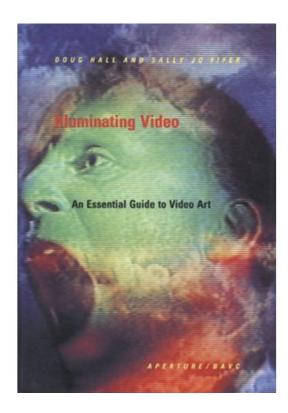
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Synopsis:

From Library Journal From the first portapak productions, video art has been a purposeful outsider on the margins of official aesthetic acceptability. This collection of 41 essays by American video artists, scholars, and critics illuminates the complex, heterogeneous nature of video art and highlights its ties to the visual arts and contemporary culture. The essays explore the impact of video technology in mass culture, narrative storytelling, and museum installations and as a means of promulgating alternative social and philosophical visions. This well-conceived book offers consistently good essays. In a field that lacks much critical discourse, it helps to provide a critical basis and context for understanding video's role as art and in society. Substantive and important for special and research collections.- Rus sell T. Clement, Brigham Young Univ. Lib., Provo, Ut. Copyright 1991 Reed Business Information, Inc. -- This text refers to an out of print or unavailable edition of this title. Read more Review '[This book] succeeds in marginalising itself from the most vital and productive discourses—and artists—of the 90s.'—Sight & Sound 'The range and depth of the approaches—historical, aesthetic, thematic—and the inclusion of works by leading theoreticians, curators, writers, and artists represents a most ambitious and significant undertaking.'—Lori Zippay, Director, Electronics Arts Intermix Inc.'The anthology will serve as a valuable handbook and point-of-entry for readers intrigued with media art activity in the presence of mass media and our other cultural institutions.'—Bob Riley, Curator of Media Arts, San Francisco Museum of Modern Art'This sumptuous Aperture publication is wide ranging, scholarly, lively, and a truly essential guide to video art. Its 40 contributions give an exhaustive coverage . . . Contributors include Acconci, Bellour, Graham, Hanhardt, Lord, Muntadas, Rosler, Vasulka, Viola—the usual suspects and then some. This volume should stand as the model text for years to come.'—Choice 'From the first portapak productions, video art has been a purposeful outsider on the margins of official aesthetic acceptability. This collection of 41 essays by American video artists, scholars, and critics illuminates the complex, heterogeneous nature of video art and highlights its ties to the visual arts and contemporary culture. The essays explore the impact of video technology in mass culture, narrative storytelling, and museum installations and as a means of promulgating alternative social and philosophical visions. This well-conceived book offers consistently good essays. In a field that lacks much critical discourse, it helps to provide a critical basis and context for understanding video's role as art and in society. Substantive and important.'—Library Journal Read more See all Editorial Reviews